

[Your Name]
[Your Design Firm Name]
[Your Address]
[Your Phone Number]
[Your Email Address]

[Date]

[Real Estate Agent Name]
[Agency Name]
[Agency Address]

Subject: Strategic Partnership Proposal: [Your Design Firm Name] & [Agency Name]

Dear [Real Estate Agent Name],

I have been following your recent success in the [Specific Neighborhood/Market] area and have been impressed by your commitment to providing high-value service to your clients. I am writing to propose a strategic alliance between [Your Design Firm Name] and your team to further enhance the value we offer to buyers and sellers alike.

As an interior designer specializing in [Your Specialty, e.g., luxury residential staging/renovation consulting], I understand that a property's presentation is critical to its market value. By partnering, we can offer your clients a seamless transition from purchase to move-in, or help sellers maximize their return on investment through professional pre-listing consultations.

I believe our collaboration could include:

- **Exclusive Consultations:** Discounted "Move-in Ready" design sessions for your buyers.
- **Staging & Styling:** Specialized aesthetic enhancements for your premium listings to reduce days on market.
- **Renovation Estimates:** Providing quick design assessments for "fixer-uppers" to help close hesitant buyers.
- **Co-Marketing:** Shared exposure through social media features and client newsletters.

I would love to invite you for a brief coffee meeting next week to discuss how a formal referral network or partnership might benefit your upcoming listings. Are you available on [Day of the week] at [Time]?

Thank you for your time and I look forward to the possibility of working together.

Sincerely,

[Your Signature]

[Your Printed Name]
[Your Portfolio URL]