

[Your Name]  
[Your Company Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]

[Date]

[Recipient Name]  
[Recipient Title]  
[Recipient Company Name]  
[Recipient Address]  
[City, State, Zip Code]

Subject: Proposal for Exclusive Strategic Partnership

Dear [Recipient Name],

I am writing to propose an exclusive partnership between [Your Company Name] and [Recipient Company Name]. As leaders in the [Commercial Real Estate / Interior Design] sector, we recognize the synergy between our services and the value we can collectively offer to our high-end commercial clients.

The objective of this partnership is to provide a seamless "turnkey" solution for clients looking to acquire, develop, or renovate commercial spaces. By aligning our expertise, we can offer a streamlined process that integrates site selection and structural requirements with world-class interior design and spatial planning.

### **Proposed Partnership Terms:**

- **Exclusive Referral Network:** [Your Company Name] will exclusively recommend [Recipient Company Name] for all interior design/real estate needs within the [Specific Region/Market] market.
- **Joint Marketing Initiatives:** Co-branded marketing materials, shared digital content, and joint presentations to prospective corporate clients.
- **Preferential Pricing:** Special discounted rates or priority scheduling for clients referred through this partnership.
- **Consultative Collaboration:** Early-stage collaboration on projects to ensure design feasibility during the property acquisition phase.

We believe that our shared commitment to quality and client satisfaction makes this a natural fit. I would appreciate the opportunity to discuss how this exclusive arrangement can drive mutual growth and enhance our market positioning.

I will follow up with your office next week to schedule a brief meeting. Alternatively, please feel free to reach out to me directly at [Your Phone Number].

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title]