

[Your Name]  
[Your Title]  
[Your Company Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]

[Date]

[Recipient Name]  
[Recipient Title]  
[Vendor Company Name]  
[Vendor Address]  
[City, State, Zip Code]

Re: Strategic Partnership Proposal - [Your Company Name] & [Vendor Company Name]

Dear [Recipient Name],

I am writing to you on behalf of [Your Company Name] to express our interest in establishing a strategic partnership with [Vendor Company Name]. Having closely followed your recent developments in [Specific PropTech Field, e.g., Smart Building IoT / Property Management Software], we believe there is a significant opportunity to combine our strengths to enhance value for our respective clients.

[Your Company Name] specializes in [Briefly describe your core business, e.g., luxury residential management / commercial real estate brokerage]. We are currently seeking to integrate innovative technology solutions that can [mention objective, e.g., streamline operations / improve tenant experience / reduce energy consumption]. We believe that your [Product/Service Name] is the ideal fit for our current portfolio of [Number] properties.

We are interested in discussing a partnership that may include:

- Pilot program implementation at our flagship locations.
- Integration of your technology into our existing management platforms.
- Co-marketing opportunities and joint business development initiatives.
- Preferred vendor status for future property acquisitions.

I would welcome the opportunity to discuss how our companies can collaborate effectively. Are you available for a brief introductory call on [Date] at [Time], or perhaps a time next week that suits your schedule?

Thank you for your time and for your contribution to the PropTech industry. I look forward to the possibility of working together.

Sincerely,

[Your Signature]

[Your Printed Name]