

[Your Name]  
[Your Agency Name]  
[Your Phone Number]  
[Your Email Address]

[Date]

[Lead Name]  
[Real Estate Agency/Brokerage Name]  
[Address]

Dear [Lead Name],

I am following up on our previous conversation regarding your current marketing strategy and lead generation goals for [Agency Name].

As we discussed, the real estate market is increasingly digital, and standing out requires more than just listing on the MLS. Our agency specializes in helping brokers like you scale by utilizing targeted social media campaigns, automated lead nurturing, and high-conversion landing pages.

I have attached a brief overview of the results we recently achieved for a similar client in [Client's City/Area], where we increased their qualified lead flow by [Percentage]% in just 90 days.

I would love to schedule a brief 10-minute call to show you a demo of our lead-tracking dashboard and discuss how we can apply these same strategies to your business.

Are you available for a quick chat on [Day] at [Time]?

Best regards,

[Your Signature]

[Your Name]  
[Your Job Title]