

Subject: Thinking of a vacation home or investment property?

Dear [Client Name],

I hope you are doing well and enjoying your home in [Neighborhood/City].

I am reaching out because many of my clients have recently expressed interest in expanding their real estate portfolios. Whether you are dreaming of a weekend getaway, a beachfront condo, or a strategic rental property to build long-term wealth, now is an excellent time to explore those possibilities.

As your trusted real estate partner, I can help you:

- Identify high-growth markets for vacation rentals.
- Navigate the financing differences for secondary residences.
- Analyze the potential return on investment for rental units.

If you have ever thought about owning a second home, I would love to walk you through the current opportunities. If you aren't looking right now but know a friend or family member who is, please feel free to pass along my contact information. I would be honored to provide them with the same dedicated service I gave you.

Best regards,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Website]