

[Your Name]  
[Your Company]  
[Your Phone Number]  
[Your Email]

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to you because I know how much you value life here in [Name of Coastal Community]. As someone who appreciates the unique lifestyle our coastline offers-from the quiet mornings on the beach to our vibrant local culture-I wanted to reach out and share an update on our local real estate market.

Currently, we are seeing significant interest in coastal properties. Whether it is a primary residence, a vacation home, or an investment property, the demand for a piece of our shore remains high. Because I specialize in this specific market, I am committed to ensuring that our neighbors and their friends receive the highest level of expertise when buying or selling near the water.

If you know of any friends, family members, or colleagues who are dreaming of a home by the sea or looking to transition out of their current coastal property, I would be honored to assist them. My goal is to make their transition as seamless as the ocean breeze.

You can trust that anyone you refer to me will be treated with the utmost care, professionalism, and local insight. I have enclosed a few of my business cards for you to share.

Thank you for being a part of this wonderful community. I look forward to hearing from you soon.

Warm regards,

[Your Signature]

[Your Printed Name]