

Dear [Recipient Name],

I am writing to let you know that a new property has just entered the market that is very similar to what you have been looking for.

**Property Details:**

- **Address:** [Property Address]
- **Price:** [Price]
- **Key Features:** [Number of Bedrooms], [Number of Bathrooms], [Square Footage]

Based on your interest in [Previous Property Address/Neighborhood], I believe this listing matches your criteria regarding [Specific Feature, e.g., layout, location, or price point].

New listings in this category are currently moving quickly. If you would like to view the full listing details or schedule a private showing, please let me know as soon as possible.

Best regards,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Email Address]