

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with an update on recent real estate activity in [Neighborhood Name]. As a local homeowner, staying informed about market trends is essential for understanding the current value of your property.

Within the last [Number] months, several homes near you have sold. Here is a summary of the recent activity:

- [Address 1]: Sold for \$[Price] on [Date]
- [Address 2]: Sold for \$[Price] on [Date]
- [Address 3]: Sold for \$[Price] on [Date]

Currently, the average sales price in our area is [Increasing/Decreasing], and homes are spending an average of [Number] days on the market. These figures suggest a [Buyer's/Seller's/Balanced] market for our neighborhood.

If you are curious about how these recent sales have impacted the specific market value of your home, I would be happy to provide you with a complimentary, no-obligation Comparative Market Analysis (CMA).

Please feel free to reach out to me at [Phone Number] or [Email Address] if you have any questions about these sales or the local market in general.

Best regards,

[Your Name]

[Your Title/Company]

[Your Phone Number]

[Your Website]