

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to you because your neighborhood is currently seeing significant activity in the real estate market. As a local expert with [Company Name], I have helped many of your neighbors understand the true value of their property in today's shifting economy.

I would like to offer you a **Complimentary Home Valuation**. Unlike automated online estimates, this report is a detailed Comparative Market Analysis based on the unique features of your home, recent local sales, and current market trends.

This service is completely free and carries no obligation to list your home. It is simply a professional resource to help you make informed decisions about your most valuable asset.

To receive your valuation, you can:

- Call or text me at: [Phone Number]
- Email me at: [Email Address]
- Visit my website: [Website URL]

I look forward to hearing from you and helping you discover what your home is worth in today's market.

Sincerely,

[Your Name]

[Title]

[Company Name]

[License Number, if applicable]