

Subject: Thinking of you + A quick update on the [Market Name] market

Hi [Client Name],

I hope you are having a great week. I am reaching out simply to check in and see how things are going with you and your family.

Because I know you like to stay informed, I wanted to share a few quick insights into what we are seeing in the [City/Neighborhood] market right now:

- **Inventory:** [Brief detail, e.g., More homes are hitting the market than last month].
- **Pricing:** [Brief detail, e.g., Prices remain steady despite interest rate shifts].
- **Activity:** [Brief detail, e.g., Homes are moving in an average of 14 days].

Please know there is absolutely no pressure or expectation to move. I simply want to ensure you have the best information available should your plans ever change or if you just have questions about your home's current value.

I am always here as a resource if you need a recommendation for a local contractor or just want to chat about the neighborhood.

Best regards,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Website]