

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]

[Date]

Dear [Homeowner Name],

It was a pleasure speaking with you recently about the real estate activity in [Neighborhood Name]. As promised, I am following up with some specific information regarding properties that are similar to yours.

I have identified several "matches" that have recently sold or gone under contract near [Homeowner's Address]. These properties share similar features to yours, such as [mention specific features like square footage, bedroom count, or lot size].

Property Highlights:

- [Property Address 1] - Sold for: \$[Price]
- [Property Address 2] - Under Contract in [Number] days
- [Property Address 3] - Recently Listed at: \$[Price]

The high demand for homes like yours in [Neighborhood Name] means that your property value may be higher than you expect. If you are curious about what these recent matches mean for the specific market value of your home, I would be happy to provide a complimentary professional valuation.

I will give you a quick call in a few days to see if you have any questions about these listings. In the meantime, please feel free to reach out to me directly at [Your Phone Number].

Best regards,

[Your Signature]

[Your Printed Name]