

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Subject: Regarding your concerns about the pricing for [Property Address]

Dear [Recipient Name],

Thank you for taking the time to speak with me on [Date] regarding the property located at [Property Address]. I appreciated hearing your thoughts and specifically your concerns regarding the current asking price.

I understand that price is a critical factor in your decision-making process. To provide more context on the valuation, I have attached a Comparative Market Analysis (CMA) showing recent sales of similar properties in the immediate area. These figures reflect the current market demand and the unique features this property offers, such as [mention 1-2 specific features, e.g., the renovated kitchen or the proximity to the station].

I would welcome the opportunity to discuss this further or to hear what price point you feel would be more aligned with your expectations. If your concern is related to the monthly payments, I can also put you in touch with a mortgage specialist who can explore different financing structures that might make the acquisition more comfortable for you.

Please let me know if you would like to schedule a brief follow-up call or a second viewing of the property.

Best regards,

[Your Signature]

[Your Printed Name]