

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: New Pricing Update for [Property Address]

Dear [Recipient Name],

Thank you for attending the open house at [Property Address] on [Date of Open House]. It was a pleasure meeting you and hearing your thoughts on the home.

I am writing to inform you that the list price for this property has just been adjusted to **\$[New Price]**. Following our recent open house events and current market analysis, the sellers have decided to reposition the home to ensure it represents the best possible value in today's market.

Given your previous interest, I wanted to make sure you were the first to know about this change. This new price point makes this a fantastic opportunity to own a home in [Neighborhood/Area] with features such as [mention 1-2 key features, e.g., the renovated kitchen or spacious backyard].

If you would like to schedule a private walkthrough or if you have any questions regarding the new pricing, please feel free to call or text me at [Your Phone Number].

I look forward to hearing from you.

Best regards,

[Your Name]

[Your Real Estate Company]

[Your Email Address]

[Your Phone Number]

[Your Website]