

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: Price Adjustment for [Property Address]

Dear [Recipient Name],

Thank you for attending the open house for the property located at **[Property Address]** on **[Date of Open House]**. It was a pleasure meeting you and discussing your interest in this home.

I am writing to inform you that we have officially adjusted the listing price for this property. The new asking price is **[\$[New Price]**, representing a reduction of **[\$[Amount of Reduction]**.

The sellers are motivated and believe this new price offers exceptional value in the current market. As someone who has already toured the home, we wanted to ensure you were among the first to be notified of this change.

If this price adjustment aligns with your budget or if you would like to schedule a private second viewing, please contact me directly at [Your Phone Number] or [Your Email Address].

I look forward to hearing from you and helping you with your home search.

Sincerely,

[Your Name]

[Your Title/Company Name]

[License Number, if applicable]