

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: New Price Improvement for [Property Address]

Dear [Recipient Name],

Thank you for attending the recent open house at **[Property Address]**. It was a pleasure meeting you and hearing your thoughts on the home.

I am writing to inform you that the list price for this property has just been reduced to **[\$[New Price]**.

With this new price adjustment, the home offers even greater value. As a reminder, the property features:

- [Feature 1, e.g., Updated kitchen with quartz countertops]
- [Feature 2, e.g., Spacious backyard with new deck]
- [Feature 3, e.g., Located in a top-rated school district]

If you would like to schedule a private walkthrough or if you have any questions regarding the new pricing and disclosure package, please feel free to call or text me directly at [Phone Number].

We do expect increased interest following this price drop, so I encourage you to reach out soon if you are still considering this home.

Best regards,

[Your Name]

[License Number]

[Brokerage Name]

[Phone Number]

[Email Address]