

Subject: Follow-up: Your Exclusive Price Reduction for [Product/Service Name]

Dear [Recipient Name],

I am writing to follow up on the exclusive price reduction offer I sent to you on [Date].

As a reminder, we have reduced the price of [Product/Service Name] from [Original Price] to [Reduced Price] specifically for your account. This offer is part of our commitment to supporting your goals for [Current Year/Project].

This special pricing is valid until [Expiration Date].

If you have any questions regarding the new pricing or if you would like to proceed with an order, please reply to this email or call me directly at [Phone Number].

I look forward to hearing from you.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]