

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: New Price for the Property at [Property Address]

Dear [Recipient Name],

It was a pleasure meeting you at the open house for [Property Address] on [Date of Open House]. I am writing to provide you with an exciting update regarding this home.

The sellers have just announced a price improvement. The property is now listed at **\$[New Price]**.

Given your previous interest, I wanted to ensure you were the first to know about this change. This new price makes the home one of the best values in the [Neighborhood Name] area, and we expect increased interest over the coming days.

If you would like to schedule a private showing or if you have any questions regarding the updated listing details, please feel free to call or text me at [Your Phone Number].

I look forward to hearing from you.

Best regards,

[Your Name]

[Your Real Estate License Number]

[Your Company Name]

[Your Email Address]