

[Date]

[Guest Name]

[Guest Address]

[City, State, Zip Code]

Subject: Price Reduction for [Property Address]

Dear [Guest Name],

Thank you for attending the open house for the property located at **[Property Address]** on [Date of Open House]. It was a pleasure meeting you and discussing your interest in this home.

I am writing to inform you that the list price for this property has just been reduced to **[\$[New Price]]**.

The sellers are motivated and we wanted to ensure that those who showed early interest are the first to know about this new opportunity. This home offers [mention 1-2 key features, e.g., a spacious backyard and a recently renovated kitchen], making it an even more exceptional value at this lower price point.

If you would like to schedule a private second showing or if you have any questions regarding the new pricing, please contact me directly at [Your Phone Number] or [Your Email Address].

I look forward to hearing from you.

Sincerely,

[Your Name]

[Your Company/Agency]

[Your License Number]