

Subject: Price Reduction: [Property Address]

Dear [Visitor Name],

It was a pleasure meeting you at the open house for **[Property Address]** on [Date].

I am reaching out to let you know that the owners have just approved a price reduction. The property is now listed at **[\$[New Price]**, which is a decrease of **[\$[Amount]** from the previous asking price.

Given your interest during the tour, I wanted to ensure you were among the first to know about this change. This new pricing makes the home an even more exceptional value for the neighborhood.

Would you like to schedule a private follow-up showing or receive an updated copy of the property disclosures?

I look forward to hearing from you.

Best regards,

[Your Name]

[Your Phone Number]

[Your Email Address]

[Company Name]