

Subject: Beyond the tour: A few things you might have missed

Dear [Recipient Name],

It was a pleasure walking you through [Product/Service Name] earlier today. I know we covered a lot of ground in a short amount of time, so I wanted to highlight a few powerful features we didn't have a chance to dive into:

- **[Feature Name 1]:** [Brief description of the benefit or how it saves time].
- **[Feature Name 2]:** [Brief description of how it solves a specific pain point].
- **[Feature Name 3]:** [Brief description of the integration or automation capability].

These tools are designed to help you [Primary Goal, e.g., scale faster / reduce overhead] and are included in your current [Plan/Package] evaluation.

I have attached a quick video/guide that walks through these specific features in more detail. If you have any questions or would like a deep dive into any of these areas, please let me know.

Would you be open to a 10-minute follow-up call next [Day of the week] to see these in action?

Best regards,

[Your Name]
[Your Title]
[Your Company]