

[Your Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Address]

Subject: The perfect next step for your growing family

Dear [Recipient Name],

I am writing to you because I noticed you currently live in [Recipient's Neighborhood/Area]. Having helped many families in your community, I know that as families grow, the need for more space becomes a priority.

I have just listed a property at [Property Address] that serves as the perfect "upsized" opportunity. This home offers the extra room you may be looking for, featuring:

- [Number] spacious bedrooms and [Number] bathrooms
- A large, open-plan kitchen and living area
- A private backyard perfect for children and pets
- Close proximity to top-rated schools and parks

Moving to a larger home is a big decision, and I am here to make that transition seamless. If you have been thinking about upgrading your lifestyle or simply want to know what your current home is worth in today's market, I would love to chat.

Please feel free to call me at [Your Phone Number] to schedule a private viewing or a complimentary home valuation.

Best regards,

[Your Signature]

[Your Printed Name]
[Company Name]