

[Your Name]
[Your Company]
[Phone Number]
[Email Address]

[Date]

[Homeowner Name]
[Homeowner Address]
[City, State, Zip]

Dear [Homeowner Name],

It was a pleasure speaking with you recently about your thoughts on downsizing and relocating now that your needs for a larger home have changed. I understand that transitioning from a long-time family residence is a significant step, and I am here to help make that process as smooth as possible.

As promised, I have prepared a preliminary Comparative Market Analysis (CMA) for your property located at [Home Address].

Market Analysis Summary:

- **Estimated Market Value:** \$[Amount Range]
- **Current Neighborhood Trends:** [Briefly mention if it is a seller's market or inventory levels]
- **Recent Comparable Sales:** [List 2-3 nearby addresses and sale prices]

Beyond just the numbers, I specialize in helping "empty nesters" navigate the logistics of relocation-whether that means finding a smaller luxury condo, moving closer to family, or exploring active adult communities. My goal is to help you unlock the equity you have built in your current home to fund your next chapter.

I would love to schedule a brief 15-minute walkthrough of your home to provide a more precise valuation and discuss any minor improvements that could increase your final sale price.

Are you available for a quick visit next [Day of week] or [Day of week]?

Sincerely,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]