

Date: [Insert Date]

To: [Recipient Name/Legal Department]

Company: [Company Name]

Address: [Insert Address]

Subject: Advisory: Intellectual Property and Trademark Vulnerability Red Flag

Dear [Recipient Name],

This advisory letter is to formally notify you of specific vulnerabilities identified regarding the intellectual property (IP) and trademark portfolio of [Company Name].

During a recent audit/review, the following "Red Flag" issues were identified:

- **Trademark Expiration/Renewal Risk:** [Detail specific marks nearing expiration or missed filing windows].
- **Infringement Vulnerability:** [Detail identified unauthorized use by third parties or lack of enforcement].
- **Chain of Title Gaps:** [Detail missing assignments or outdated ownership records].
- **Domain/Digital Asset Exposure:** [Detail squatting or unregistered brand-related digital assets].

These vulnerabilities pose a significant risk to the company's brand equity and legal standing. Failure to address these concerns may result in the loss of exclusive rights or increased exposure to litigation.

Recommended Actions:

1. Immediate filing of [Document Name/Form].
2. Commencement of a formal "Cease and Desist" process for identified infringements.
3. Updates to the internal IP Registry.

We recommend a formal meeting by [Date] to discuss the remediation strategy.

Sincerely,

[Your Name]

[Your Title/Position]

[Your Organization]