

[Your Name]
[Your Address]
[Your Phone Number]
[Your Email]

[Date]

[Hiring Manager Name or CEO Name]
[Company Name]
[Company Address]

RE: Letter of Intent for Chief Marketing Officer Position

Dear [Recipient Name],

I am writing to formally express my interest in the Chief Marketing Officer position at [Company Name]. Having followed your company's growth and market positioning, I am confident that my experience in driving brand transformation and scalable revenue growth aligns with your strategic goals.

In my previous role as [Current/Previous Title] at [Previous Company], I successfully led marketing initiatives that resulted in [mention a specific achievement, e.g., a 40% increase in market share or \$X million in attributed revenue]. My expertise lies in building high-performing marketing teams, optimizing multi-channel digital strategies, and aligning marketing operations with overall business objectives to ensure long-term sustainability.

I am particularly drawn to [Company Name] because of your commitment to [mention a specific company value or product]. I am eager to bring my vision for data-driven storytelling and customer-centric growth to your executive leadership team.

I look forward to the opportunity to discuss how my leadership can contribute to the continued success and expansion of [Company Name]. Thank you for your time and consideration.

Sincerely,

[Your Signature]

[Your Printed Name]