

[Your Name/Firm Name]

[Your Address]

[City, State, Zip Code]

[Your Email]

[Your Phone Number]

[Date]

[Seller Name/Law Firm Name]

[Seller Address]

[City, State, Zip Code]

RE: Letter of Intent to Purchase Legal Practice Trademark Portfolio

Dear [Contact Name],

This Letter of Intent ("LOI") outlines the preliminary terms and conditions under which [Your Name/Firm Name] ("Buyer") proposes to acquire the trademark portfolio owned or managed by [Seller Name/Law Firm Name] ("Seller").

- 1. Assets to be Acquired:** The Buyer intends to purchase the complete portfolio of trademarks, service marks, trade names, and associated registrations/applications, including all associated goodwill and intellectual property rights, as detailed in the attached schedule.
- 2. Purchase Price:** The proposed purchase price for the portfolio is \$[Amount] USD, payable as follows: [e.g., upfront payment, installments, or contingency-based].
- 3. Due Diligence:** This proposal is subject to a due diligence period of [Number] days, during which the Buyer will review the status, validity, and chain of title for all marks within the portfolio.
- 4. Exclusivity:** The Seller agrees to a period of [Number] days of exclusivity, during which they will not negotiate with other parties regarding the sale of these specific assets.
- 5. Definitive Agreement:** Following successful due diligence, both parties will work in good faith to execute a formal Trademark Assignment and Purchase Agreement.
- 6. Non-Binding Nature:** Except for the provisions regarding exclusivity and confidentiality, this LOI is non-binding and serves only as an expression of intent.

If these terms are acceptable, please sign and return a copy of this letter by [Expiration Date].

Sincerely,

[Your Signature]

[Your Printed Name]
[Your Title]

Accepted and Agreed:

Signature: _____

Name: [Seller Representative Name]

Date: _____