

[Your Name/Company Name]
[Your Address]
[City, State, Zip Code]
[Your Email]
[Date]

[Recipient Name]
[Target Law Firm Name]
[Recipient Address]
[City, State, Zip Code]

RE: Preliminary Letter of Intent for Trademark Acquisition

Dear [Recipient Name],

This Letter of Intent ("LOI") outlines the preliminary interest of [Your Company Name] in acquiring the registered trademarks, brand identity, and associated intellectual property related to the [Law Firm Name] franchise system.

1. Proposed Transaction: The Buyer proposes to acquire the full rights, titles, and interests in the trademark [Trademark Name/Registration Number], including all associated logos, domain names, and brand guidelines.

2. Purchase Price: The proposed purchase price for the assets is [Amount in USD], subject to financial verification and final valuation.

3. Due Diligence: Upon acceptance of this LOI, the Buyer will require a period of [Number] days to conduct due diligence, including a review of trademark registration status, existing franchise agreements, and any pending litigation.

4. Exclusivity: The Seller agrees to enter an exclusive negotiation period of [Number] days, during which the Seller will not solicit or entertain offers from other parties regarding these specific assets.

5. Confidentiality: Both parties agree to keep the terms of this LOI and all shared information confidential throughout the negotiation process.

6. Non-Binding Nature: Except for the provisions regarding Exclusivity and Confidentiality, this letter is a non-binding expression of intent and does not constitute a legal obligation to complete the transaction.

If these terms are acceptable, please sign below to indicate your intent to proceed with formal negotiations.

Sincerely,

[Your Signature]
[Your Printed Name]
[Your Title]

Accepted by Seller:

Signature: _____
Name: _____
Date: _____