

[Your Name]
[Your Address]
[City, State, Zip Code]
[Phone Number]
[Email Address]

[Date]

[Franchisor Name/Contact Person]
[Boutique Law Firm Name]
[Franchisor Address]
[City, State, Zip Code]

RE: Letter of Intent to Purchase a Boutique Law Firm Franchise

Dear [Name of Franchisor Contact],

This Letter of Intent ("LOI") outlines the preliminary terms under which [Your Name or Entity Name] ("Purchaser") intends to acquire the rights to operate a franchise of [Boutique Law Firm Name] ("Franchisor") in the [City/Region] territory.

- 1. Franchise Territory:** The Purchaser intends to operate in the following specific geographic area: [Insert Territory Description].
- 2. Purchase Price and Fees:** The Purchaser understands the Initial Franchise Fee to be \$[Amount]. The Purchaser agrees to pay ongoing royalty fees of [Percentage]% and marketing fees of [Percentage]% as specified in the Franchise Disclosure Document (FDD).
- 3. Due Diligence:** This intent is subject to the Purchaser's successful review of the current Franchise Disclosure Document, financial statements, and operational manuals. This period shall last [Number] days from the signing of this LOI.
- 4. Financing:** The Purchaser [has secured/is in the process of securing] the necessary capital to meet the initial investment requirements.
- 5. Proposed Timeline:** The parties aim to execute a formal Franchise Agreement by [Date].
- 6. Non-Binding Nature:** This LOI is a statement of intent only and does not constitute a legally binding contract, with the exception of any confidentiality or non-disclosure clauses previously agreed upon.

If these terms are acceptable, please sign below to indicate your intent to move forward with the formal application process.

Sincerely,

[Signature]

[Printed Name of Purchaser]

Accepted by Franchisor:

[Name and Title]

[Date]