[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Important: Your Auto Insurance Policy #[Policy Number] is Up for Renewal

Dear [Customer Name],

We are writing to remind you that your current auto insurance policy is scheduled to renew on **[Renewal Date]**.

To ensure you continue to have uninterrupted coverage, your renewal documents and updated premium information are enclosed for your review.

Is your current coverage still right for you?

Life changes, and your insurance should too. We would like to offer you a complimentary **Policy Review** to ensure you are receiving all eligible discounts and that your coverage limits still meet your needs. We can discuss:

- New mileage or commuting habits.
- Recent vehicle safety features or upgrades.
- Potential multi-policy or safe driver discounts.
- Adjusting deductibles to manage your premium.

If you would like to schedule a review or make any changes to your policy before it renews, please contact us at [Phone Number] or reply to this email.

If you are satisfied with your current coverage, you can simply follow the payment instructions included in your renewal packet to keep your policy active.

Thank you for choosing [Insurance Company Name]. We value your business and look forward to serving you for another term.

Sincerely,

[Agent/Representative Name]
[Insurance Company Name]
[Phone Number]
[Website/Email]