

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Important Security Upgrade for Your [Current Insurance Company] Bundle

Dear [Client Name],

Thank you for choosing us to protect your home and vehicles. Because you currently bundle your auto and home policies, you are eligible for an important coverage enhancement: a Personal Umbrella Liability Policy.

While your standard policies provide essential protection, modern legal claims can often exceed standard liability limits. An Umbrella policy acts as an extra shield, providing an additional \$1 million to \$5 million in liability coverage that sits on top of your existing auto and home insurance.

Why consider an Umbrella upgrade?

- **Extended Protection:** Covers defense costs and settlements if you are sued for a major accident.
- **Asset Defense:** Safeguards your savings, home equity, and future earnings.
- **Broad Coverage:** Protects you against claims not always covered by standard policies, such as libel or slander.
- **Affordability:** Because you already bundle your policies, adding an Umbrella policy is often very inexpensive.

We would like to provide you with a personalized quote to show you how affordable this peace of mind can be. Please contact our office at [Phone Number] or reply to this email to discuss adding this extra layer of security to your bundle.

Sincerely,

[Agent Name]

[Agency Name]

[Phone Number]

[Email Address]