

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Dear [Client Name],

Thank you for trusting [Agency Name] with your [Current Policy Type, e.g., Homeowners] insurance. We value your business and are committed to ensuring you have the best protection at the most competitive rates.

Because you are a preferred client, I would like to help you simplify your insurance and save money. By bundling your auto insurance with your current policy, you may be eligible for our **Multi-Policy Discount**, which could significantly lower your total premiums.

Our auto insurance coverage includes:

- Competitive rates for safe drivers
- 24/7 roadside assistance
- Accident forgiveness options
- Local, personalized claims service

I would be happy to provide you with a no-obligation quote to show you exactly how much you can save. Please give me a call at [Phone Number] or reply to this email with a copy of your current auto declarations page.

Thank you for being a loyal client. I look forward to hearing from you soon.

Sincerely,

[Agent Name]

[Agency Name]

[Phone Number]

[Email Address]

[Website]