

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Dear [Client Name],

Thank you for trusting us with your [Current Policy Type, e.g., Homeowners] insurance. We value your continued partnership and are committed to ensuring your entire portfolio is protected with the same level of white-glove service you have come to expect.

I am writing to you today because you may be eligible for our **Premium Auto Insurance Program**. This program is specifically designed for high-value clients and offers features that standard policies often overlook, including:

- **Agreed Value Coverage:** Ensures you receive a pre-determined amount in the event of a total loss.
- **Original Equipment Manufacturer (OEM) Parts:** Guarantees that only factory-original parts are used for repairs.
- **Worldwide Liability:** Extended protection regardless of where you are driving.
- **Multi-Policy Discounts:** Significant premium reductions when bundling your auto and property coverage.

By consolidating your coverage, you simplify your administrative tasks with a single point of contact and ensure there are no gaps in your liability protection.

I would appreciate the opportunity to provide a complimentary review of your current auto policy to see if we can enhance your coverage while maximizing your loyalty discounts. I will follow up with your office next week, or you may reach me directly at [Phone Number].

Thank you for your time and your business.

Sincerely,

[Agent Name]

[Agency Name]

[Phone Number]

[Email Address]