[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Subject: Protecting Your Assets with Peace of Mind Liability Coverage

Dear [Recipient Name],

You have worked hard to build your lifestyle and secure your financial future. However, in today's litigious environment, a single unforeseen accident could put everything you own at risk. While your standard auto and homeowners policies provide essential protection, they often have limits that may not be enough to cover a major legal judgment.

I am writing to introduce you to the **Peace of Mind Umbrella Liability Policy**. This coverage acts as an extra layer of protection, picking up where your other insurance limits leave off. It is designed to safeguard your savings, your home, and even your future earnings against large-scale claims and lawsuits.

Key benefits of an Umbrella policy include:

- Additional liability coverage starting at $1 million or more.
- Protection against claims for libel, slander, or false arrest.
- Coverage for legal defense costs, which can be substantial even if you are not at fault.
- Global protection, covering you for incidents that happen anywhere in the world.

The most surprising aspect of Umbrella coverage is its affordability. For a relatively low annual premium, you can ensure that a catastrophic event does not become a financial disaster for your family.

I would like to schedule a brief call to review your current limits and show you how easy it is to add this vital layer of security. Please let me know if you are available on [Day] at [Time], or feel free to contact me at [Phone Number] at your convenience.

Sincerely,

[Your Name]
[Your Title]
[Company Name]
[Phone Number]
[Email Address]