

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Exclusive Life Insurance Benefit for [Agency Name] Auto Clients

Dear [Client Name],

As a valued auto insurance policyholder, you have already taken an important step in protecting your vehicle. Because of your loyalty to [Agency Name], you are now eligible for an exclusive opportunity to extend that protection to what matters most-your family.

We are pleased to offer you a **Term Life Insurance** plan designed specifically for our top-tier auto clients. This policy provides a straightforward way to ensure your loved ones are financially secure, covering expenses such as mortgage payments, debts, and future education costs.

Why consider this now?

- **Preferred Rates:** Exclusive pricing available only to current auto clients.
- **Simplified Process:** Faster underwriting for those already in our system.
- **Customized Coverage:** Choose a term length and benefit amount that fits your budget.

Protecting your car is a smart move; protecting your family's future is the ultimate one.

Please call us at [Phone Number] or reply to this email to receive a personalized, no-obligation quote. We can often set this up over the phone in just a few minutes.

Thank you for choosing [Agency Name]. We look forward to serving all your insurance needs.

Sincerely,

[Agent Name]

[Agency Name]

[Phone Number]

[Website]