

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Save on your premiums by bundling Term Life Insurance

Dear [Customer Name],

Thank you for being a valued [Company Name] policyholder for your [Current Policy Type, e.g., Auto/Home] insurance. We are writing to show you how you can increase your protection while lowering your overall costs.

By adding a Term Life Insurance policy to your existing coverage, you may qualify for our **Multi-Policy Discount**. This bundle allows you to secure your family's financial future while reducing the monthly premiums you are currently paying.

Why bundle with us?

- **Significant Savings:** Lower rates on your existing policies.
- **Simplified Billing:** Manage all your insurance needs in one place.
- **Family Protection:** High-limit coverage starting at affordable monthly rates.
- **Fixed Premiums:** Your rates stay the same for the entire term.

Getting a quote is fast and free. We can often provide a preliminary rate in just a few minutes based on your current account information.

To see how much you can save, please call us at [Phone Number] or visit [Website URL].

Sincerely,

[Agent Name]
[Company Name]
[Phone Number]
[Email Address]