

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Dear [Customer Name],

Thank you for trusting [Agency/Company Name] for your [Current Policy Type, e.g., Auto] insurance needs. We value your business and are committed to helping you protect what matters most.

While your current policy provides excellent coverage for your [Vehicle/Property], have you considered how you would replace your personal belongings inside your home in the event of a fire, theft, or water damage? Many renters mistakenly believe their landlord's insurance covers their personal items, but it typically only covers the building structure.

Our Renters Insurance plans are designed to protect your furniture, electronics, clothing, and jewelry. Additionally, these policies provide:

- **Personal Liability:** Protection if someone is injured in your home.
- **Loss of Use:** Coverage for living expenses if your rental becomes uninhabitable.
- **Multi-Policy Discounts:** By adding renters insurance, you may qualify for a discount on your [Auto/Existing] policy.

Protection for your belongings is surprisingly affordable, often costing less than the price of one movie ticket per month.

I would love to provide you with a quick, no-obligation quote. Please call us at [Phone Number] or visit [Website Address] to see how little it costs to secure your peace of mind.

Sincerely,

[Agent Name]

[Agency Name]

[Phone Number]