[Date]

[Client Name]
[Client Address]
[City, State, Zip Code]

Subject: Protecting your belongings and saving on your auto policy

Dear [Client Name],

Thank you for trusting [Agency Name] with your auto insurance. While your current policy provides excellent protection for your vehicle, I noticed that we do not currently insure your personal belongings or your residence.

Many tenants assume their landlord's insurance covers their personal items, but that policy typically only covers the physical building. A Renters Insurance policy is essential to protect your electronics, furniture, and clothing against theft, fire, or water damage. It also provides vital personal liability coverage and covers additional living expenses if your home becomes uninhabitable due to a claim.

By adding a renters policy, you may be eligible for a **Multi-Policy Discount**. In many cases, the discount applied to your auto insurance premium nearly covers the entire cost of the renters policy itself.

I have prepared a quote for you with the following estimated coverage:

- Personal Property: $[Amount]
- Personal Liability: $[Amount]
- Medical Payments: $[Amount]
- Deductible: $[Amount]

Please let me know if you would like to activate this coverage or if you have any questions regarding these limits. I can be reached at [Phone Number] or [Email Address].

Sincerely,

[Agent Name]
[Agency Name]