

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip]

Subject: Save more on your insurance with a Multi-Policy Discount

Dear [Customer Name],

Thank you for trusting [Agency/Company Name] for your [Current Policy Type, e.g., Auto Insurance] needs. We value your business and are always looking for ways to provide you with better protection and more savings.

Did you know that your current belongings-such as your furniture, electronics, and clothing-may not be covered by your landlord's insurance? A Renters Insurance policy protects your personal property against fire, theft, and water damage, and even provides personal liability coverage.

By adding a Renters Insurance policy to your account, you could qualify for our **Multi-Policy Discount**. This means you could lower the premium on your existing [Current Policy Type] while gaining comprehensive protection for your home for just a few dollars a month.

Benefits of bundling with us:

- Significant savings with a multi-policy discount.
- Single point of contact for all your insurance needs.
- Coverage for your personal items anywhere in the world.
- Liability protection if someone is injured in your home.

I would be happy to provide you with a quick, no-obligation quote to show you exactly how much you can save. Please give me a call at [Phone Number] or reply to this email at [Email Address].

We look forward to helping you protect what matters most.

Best regards,

[Agent Name]
[Agency Name]
[Website URL]