

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Dear [Client Name],

Thank you for trusting [Agency Name] with your auto insurance needs. We value your business and are committed to helping you protect what matters most.

Did you know that as an existing auto insurance client, you are eligible for significant savings on renters insurance? Many of our clients are surprised to learn that adding a renters policy can be as low as [Price] per month.

Why add renters insurance?

- **Bundle and Save:** You may receive a multi-policy discount on your auto premium.
- **Personal Property Protection:** Covers your furniture, electronics, and clothing in case of fire, theft, or water damage.
- **Liability Coverage:** Protects you if someone is injured in your home.
- **Off-Premises Coverage:** Your belongings are often covered even when you are traveling.

In many cases, the discount you receive on your car insurance nearly pays for the cost of the renters policy itself.

Please call us at [Phone Number] or reply to this email to get a quick, no-obligation quote. We can set up your coverage in just a few minutes.

Best regards,

[Your Name]

[Agency Name]

[Phone Number]

[Website]