[Date]

[Client Name]
[Client Address]
[City, State, Zip Code]

Dear [Client Name],

We appreciate the trust you have placed in [Agency Name] to protect your business vehicles. As your partner in risk management, we want to ensure that all aspects of your operations are fully protected.

While your Commercial Auto policy covers your vehicles on the road, it does not provide coverage for accidents that occur at your business premises or issues arising from your daily operations, such as third-party injuries or property damage. For these risks, General Liability insurance is essential.

A General Liability policy typically covers:

- Bodily injury to non-employees on your property.
- Damage to someone else's property.
- Personal and advertising injury.
- Legal fees and defense costs.

Since we already manage your commercial fleet, we can often find additional savings by bundling your General Liability with your existing coverage. We would like to provide you with a no-obligation quote to ensure there are no gaps in your protection.

Please contact me at [Phone Number] or [Email Address] to discuss how we can further secure your business.

Thank you for your continued business.

Sincerely,

[Your Name]
[Your Title]
[Agency Name]