[Date]

[Client Name]
[Company Name]
[Address]
[City, State, Zip]

Subject: Protecting Your Business Beyond the Road

Dear [Client Name],

As a transportation professional, you know that safety on the road is a top priority. However, risk doesn't stop once the engine is turned off. Many business owners overlook the liabilities that occur away from the vehicle.

General Liability insurance is designed to protect your business from common risks that Commercial Auto insurance does not cover, including:

- Third-party bodily injuries on your premises.
- Damage to property caused by your operations (not involving a vehicle).
- Personal and advertising injury claims.
- Legal defense costs and settlements.

In today's litigious environment, a single accident at your office, terminal, or client site can result in devastating financial loss. Our goal is to ensure your business remains resilient against these "off-road" exposures.

I would like to schedule a brief call to review your current coverage and ensure you have no gaps in your protection. Please let me know a time that works best for you, or call me directly at [Your Phone Number].

We look forward to helping you protect your livelihood.

Sincerely,

[Your Name]
[Your Title]
[Agency Name]
[Email Address]