[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

**Subject: Exclusive General Liability Offer for Our Valued Auto Policyholders**

Dear [Customer Name],

As a loyal [Company Name] auto insurance policyholder, we value the trust you place in us to protect your vehicles. We are pleased to announce an exclusive opportunity to extend that same professional protection to your business operations.

Because of your excellent standing with us, you are pre-qualified for an **Exclusive General Liability Offer**. This coverage is designed to protect your business against claims involving bodily injury, property damage, and personal injury.

**Why add General Liability with us?**

- **Multi-Policy Discount:** Save up to [Percentage]% on your total premiums when you bundle your auto and liability policies.
- **Simplified Management:** Manage all your commercial and auto insurance through one point of contact.
- **Fast-Track Underwriting:** Since we already have your business profile on file, the approval process is significantly faster.

This offer is available for a limited time. To claim your exclusive rate and receive a no-obligation quote, please contact your agent [Agent Name] at [Phone Number] or visit our portal at [Website Link].

Thank you for choosing [Company Name]. We look forward to helping your business grow securely.

Sincerely,

[Sender Name]
[Title]
[Company Name]