[Date]

[Client Name]
[Company Name]
[Address]
[City, State, Zip Code]

Dear [Client Name],

We value the trust you have placed in us to protect your fleet. As your business grows, so do the risks that occur outside of the driver's seat. While your commercial auto policy covers your vehicles, it may not protect your business from other common liabilities.

To ensure your company is fully protected, we recommend adding a **General Liability Insurance** policy. This coverage is essential for fleet owners to protect against:

- Third-party bodily injury on your premises.
- Property damage caused by non-driving business activities.
- Personal and advertising injury claims.
- Legal fees and medical expenses resulting from accidents at your office or yard.

Because you are an existing client, we can often bundle this coverage with your current fleet policy to provide more comprehensive protection at a competitive rate.

I would like to schedule a brief five-minute call to review your current exposures and provide a no-obligation quote. Are you available on [Day of Week] at [Time]?

Thank you for choosing [Agency Name]. We look forward to helping you secure every aspect of your business.

Best regards,

[Your Name]
[Your Title]
[Agency Name]
[Phone Number]
[Email Address]