[Date]

[Client Name]
[Company Name]
[Address]
[City, State, Zip Code]

Dear [Client Name],

Thank you for trusting [Agency/Company Name] with your business insurance needs. We value our partnership and are committed to helping you protect your most important asset: your employees.

While your current policy provides excellent general protection, we noticed you may have gaps in your **Employee Safety and Workers' Compensation** coverage. Accidents in the workplace can lead to unexpected costs, legal complications, and lost productivity. Our specialized safety coverage is designed to provide medical support for your staff while protecting your company's bottom line.

By adding this coverage, you can benefit from:

- Lower out-of-pocket costs for workplace injuries.
- Access to safety training resources to prevent accidents before they happen.
- Simplified claims processing integrated with your existing account.
- Potential bundle discounts on your overall premiums.

I would like to schedule a brief five-minute call next week to review your current limits and show you how this additional layer of protection fits your business. Are you available on [Day] at [Time]?

I look forward to helping you create a safer environment for your team.

Best regards,

[Your Name]
[Your Title]
[Phone Number]
[Email Address]