

[Date]

[Client Name]
[Client Address]
[City, State, Zip]

Dear [Client Name],

We appreciate the trust you have placed in us to protect your physical property, including your [Home/Auto/Business]. While your physical assets are well-secured, there is another category of property that is increasingly at risk: your digital assets.

In today's connected world, your most valuable assets often exist online. From financial accounts and cryptocurrency to intellectual property, digital photos, and sensitive personal data, these assets require a different level of protection than a standard homeowners or business policy provides.

We are writing to introduce our **Digital Asset Protection Suite**, designed to bridge the gap between physical and virtual security. This coverage includes:

- **Cyber Liability & Identity Restoration:** Full support in the event of identity theft or online fraud.
- **Digital Legacy Planning:** Ensuring your beneficiaries can access important digital files and accounts.
- **Cyber Extortion Protection:** Coverage for ransomware attacks and digital threats.
- **Data Loss Recovery:** Assistance in recovering critical files lost to hacking or system failures.

Because you are already a valued client, we can easily integrate this protection into your existing portfolio, often with a multi-policy discount.

Are your digital assets as secure as your home? I would like to schedule a brief five-minute call next week to review your current digital footprint and ensure you are fully covered.

Please contact me at [Phone Number] or [Email Address] to discuss your options.

Sincerely,

[Your Name]
[Your Title]
[Agency Name]