

[Date]

[Client Name]

[Business Name]

[Street Address]

[City, State, Zip Code]

Re: Protecting Your Business Assets Beyond Your Physical Property

Dear [Client Name],

Thank you for choosing [Agency Name] to protect your commercial property at [Property Address]. We value the trust you place in us to safeguard your physical assets.

While your current policy provides excellent coverage for fire, theft, and physical damage, many modern threats to businesses are now digital. Data breaches and cyberattacks can be just as devastating to your operations as a physical loss, yet they are often excluded from standard property insurance.

To ensure your business is fully protected, we recommend adding **Data Breach & Cyber Liability Protection** to your portfolio. This coverage helps manage the costs associated with:

- Notifying affected customers and clients
- Legal fees and regulatory fines
- Data recovery and system restoration
- Public relations efforts to protect your reputation

Because you are an existing property policyholder, we can often add this coverage to your account with minimal paperwork and at a competitive rate.

I will follow up with you next week to discuss how this protection fits your specific business needs. If you would like a quote sooner, please call me at [Phone Number] or email me at [Email Address].

Sincerely,

[Agent Name]

[Title]

[Agency Name]