

[Date]

[Recipient Name]

[Recipient Title]

[Company Name]

[Street Address]

[City, State, Zip Code]

Subject: Protecting [Company Name] Against Social Engineering and Cyber Threats

Dear [Recipient Name],

In today's digital landscape, businesses are increasingly targeted by sophisticated social engineering fraud. Unlike traditional hacking, these attacks exploit human psychology to trick employees into transferring funds, sharing credentials, or releasing sensitive data.

From business email compromise (BEC) to fraudulent disbursement requests, the financial and reputational impact of a single lapse in judgment can be devastating. Standard general liability policies often leave significant gaps when it comes to these specific digital risks.

I would like to introduce our specialized Cyber Liability and Social Engineering Fraud coverage, designed to protect your organization from:

- Funds Transfer Fraud and Deceptive Transfers
- Phishing and Spear-Phishing Attacks
- Ransomware and Extortion Demands
- Data Breach Response and Notification Costs
- Business Interruption Losses

Our goal is to ensure that [Company Name] has both the financial protection and the incident response resources necessary to navigate a modern cyber crisis.

I have enclosed a brief overview of these risks and would appreciate the opportunity to schedule a ten-minute call next week to discuss your current safeguards. Please let me know if [Day of week] at [Time] works for your schedule.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Phone Number]

[Email Address]