

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Protecting Your Family's Future - Exclusive Life Insurance Offer

Dear [Client Name],

As a valued client of [Agency Name], we appreciate the trust you place in us to protect what matters most. Because of your existing relationship with our agency, I am pleased to offer you an exclusive opportunity to review and enhance your personal life insurance coverage.

Life changes quickly, and your insurance should keep pace. Whether you are looking to provide for your family's daily needs, pay off a mortgage, or fund a child's education, we have developed specialized plans tailored for our top-tier clients.

Our current exclusive offers include:

- Flexible Term Life Insurance with guaranteed level premiums.
- Whole Life options with cash value accumulation.
- Simplified underwriting processes for qualifying existing clients.
- Bundle discounts when combined with your current policies.

I would like to schedule a brief 10-minute consultation to ensure your current beneficiaries and coverage amounts are up to date. As your exclusive agent, my goal is to provide peace of mind knowing your loved ones are secure.

Please contact me directly at [Phone Number] or reply to this email to set up a time that works best for you.

Thank you for choosing [Agency Name].

Best regards,

[Agent Name]

[Title]

[Agency Name]

[Phone Number]

[Email Address]