

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

As an executive, you manage complex strategies and high-stakes decisions every day. You are the architect of your professional success, but more importantly, you are the foundation of your family's financial security.

While your corporate benefits provide a solid starting point, they are often tied to your employment and may not reflect the full scale of your family's long-term needs. A personalized life insurance strategy ensures that your legacy remains intact, providing your loved ones with the capital necessary to maintain their lifestyle, fund education, and settle estate obligations regardless of future circumstances.

I specialize in designing high-limit, private portfolios specifically for key executives. My goal is to help you bridge the gap between your current coverage and the true value of your human capital.

I would welcome the opportunity to conduct a confidential review of your current protections. Are you available for a brief conversation on [Day] at [Time]?

Thank you for your time and for all that you do for your organization and your family.

Best regards,

[Your Name]

[Your Title]

[Your Company]

[Your Phone Number]

[Your Email Address]