[Date]

[Client Name]
[Client Address]
[City, State, Zip]

Subject: Protecting Your Business from Employment-Related Risks

Dear [Client Name],

We value the trust you place in [Agency Name] to protect your business. In reviewing your current insurance portfolio, we identified a critical gap in your coverage: Employment Practices Liability Insurance (EPLI).

While your general liability policy covers many risks, it typically does not protect against claims filed by employees or job candidates. Even the most well-run businesses can face allegations regarding:

- Wrongful termination
- Discrimination
- Sexual harassment
- Retaliation
- Wage and hour disputes

Legal defense costs and settlements for these claims can be financially devastating. An EPLI policy is designed to close this gap by providing coverage for legal fees, settlements, and judgments.

I would like to schedule a brief call to discuss how we can secure this essential protection for [Company Name]. Are you available on [Day] at [Time] for a five-minute conversation?

Thank you for your continued business.

Sincerely,

[Agent Name]
[Title]
[Phone Number]
[Email Address]