[Date]

[Client Name]
[Client Company]
[Client Address]
[City, State, Zip]

Subject: Protecting your business from employment-related lawsuits

Dear [Client Name],

As your business continues to grow, so do the complexities of managing a workforce. In today's legal environment, even the most diligent employers face the risk of claims regarding wrongful termination, discrimination, harassment, and wage disputes.

While your current General Liability policy provides essential coverage, it typically does not protect your company against lawsuits brought by employees or job applicants. A single legal defense can cost tens of thousands of dollars, regardless of whether the claim has merit.

To address this gap, I recommend adding Employment Practices Liability Insurance (EPLI) to your portfolio. This coverage is designed to protect your business against:

- Wrongful termination or retaliation claims
- Sexual harassment and hostile work environment allegations
- Discrimination based on age, race, gender, or disability
- Defamation and invasion of privacy

In addition to financial protection, many of our EPLI providers offer access to human resources toolkits and legal helplines to help you prevent issues before they arise.

I would like to schedule a brief five-minute call next week to discuss how we can tailor this protection to your specific needs. Are you available on [Day] at [Time]?

Sincerely,

[Your Name]
[Your Agency Name]
[Phone Number]
[Email Address]